



**Easyway Travels™**  
www.eazytravels.com

**Easyway Holidays Sdn. Bhd.**

[762782-X] KPL No.: 5545

No. 43, Jalan Psk. 10, Pusat Perdagangan, 43300 Sri Kembangan, Selangor.

H/P : +6 012-331 8743 / +6 012-234 8027 Fax : +6 03-8071 5740

E-mail : enquiry@eazytravels.com / cust\_service@eazytravels.com

## Privacy Policy

PLEASE READ THESE TERMS AND CONDITIONS OF USE CAREFULLY BEFORE USING OR OBTAINING ANY MATERIALS, INFORMATION, PRODUCTS OR SERVICES THROUGH THIS SITE.

EASYWAY HOLIDAYS SDN BHD (" **we** " or " **us** ") offers access to and use of our site to you subject to your acceptance of these terms and conditions (" **Terms** "). By accessing, using or obtaining any content, data, materials, information, products or services through our site, you agree to observe these Terms. If you do not accept all of these Terms, then please leave our site now.

EASYWAY HOLIDAYS SDN BHD has provided this privacy policy because we value your right to privacy. This policy is effective as of April 1, 2009 and governs the collection of personal information through this website on or after this date.

This policy describes the types of information EASYWAY HOLIDAYS collects from its users and how that information is used. Please read this policy carefully before providing us with any personal information. If you have questions about this policy, e-mail us at [cust\\_service@eazytravels.com](mailto:cust_service@eazytravels.com).

### When You Are Just Visiting Us...

You can always visit our site without revealing who you are or providing any Personal Information. When you visit our site or visit our site through one of our partner's sites, we do collect usage information ("session data"), but it is anonymous and is not linked to you as an individual. We use session data to better understand things like how our site is navigated, how many visitors arrive at specific pages, the length and frequency of stays at our site, the variety of searches of our site's database, the types of browsers and computer operating systems used by our visitors and the Internet Protocol addresses from which our visitors connect to our site. We use this information to improve our site content and ease of use

### Cookies.

We may place a "cookie" on your personal computer. A Cookie is a small computer file that our computer sends to your computer and that your computer sends back to us each time you make a request from our site. Cookies help us recognize you when you visit our site again. We use cookies on our site to collect session data for several purposes to personalize and improve your individual viewing experiences on our site. For example, we use cookies to keep track of your use of our site, gather data to improve the content of our site, provide information that may be of interest to you and improve the security of your experience with us. Most Internet browsers automatically accept cookies. However, you can instruct your browser, by editing its options, to stop accepting cookies or prompt you before accepting a cookie from the sites you visit. If you decide not to accept our cookies, you will still be able to access those parts of our site that are available to the general public, but you will not be able to view some information on our site, use some features designed to enhance your experience at our site or access many of the services offered at our site. We also have third party advertisers ("advertisers") on our site. These advertisers may use cookies and pixel tags to track session data about the ads you have seen and types of things that you appear interested in. We do not share any Personal Information about you with these advertisers unless you give us permission to do so separate from any permission you provide during the registration process. However, these advertisers may have other sources of information and their own privacy practices. These advertisers may also use combined information about your visits to our site and other sites in order to provide advertisements about related goods and services that you may be interested in. When you visit a site that we advertise on, we may place a cookie on your personal computer. Similarly, we advertise on other sites, and for this purpose, we use pixel tags and cookies provided by a third party ad server on our site. The information that we collect and share through this technology is not personally-identifiable. If you utilize our "Send" feature to forward information about flight specials and other travel opportunities available on our site to a friend, family member or colleague via e-mail, we may place a cookie on that individual's computer.

Everyone Can Travel Now... ✈



**Easyway Travels™**  
www.eazytravels.com

**Easyway Holidays Sdn. Bhd.**

[762782-X] KPL No.: 5545

No. 43, Jalan Psk. 10, Pusat Perdagangan, 43300 Sri Kembangan, Selangor.

H/P : +6 012-331 8743 / +6 012-234 8027 Fax : +6 03-8071 5740

E-mail : enquiry@eazytravels.com / cust\_service@eazytravels.com

## **When You Decide To Register With Us...**

### **Personal Information.**

If you decide to register with us, we will collect Personal Information about you that you voluntarily share with us. We collect Personal Information that is necessary for us to provide you with the services offered on our site. As mentioned, this Personal Information includes things like your name, e-mail and mailing address and telephone number. You will provide an e-mail address and select a password that will be required to gain access to portions of our site.

### **Other Information.**

You may decide to share other information ("Other Information") with us about yourself (for example, demographic information like your age and gender) and your travel preferences and experiences (for example, seat selection, participation in airline/hotel/car-rental loyalty or awards programs and applicable membership numbers, meal requests and ticketing options). If you share Other Information with us, we will use it to automatically record your travel preferences in reservations you make, tailor your experience at our site to your interests and make more appropriate travel recommendations to you. You may still use our site to search for and purchase travel services even if you choose not to share this type of information with us.

### **Traveler Profile.**

We combine your Personal Information and Other Information you voluntarily share with us in what we call your "Traveler Profile". We also add your session data to your Traveler Profile. We may also collect information about you from outside sources and add it to your Traveler Profile. We collect and use all of the information in your Traveler Profile to improve the quality of our service to you and your experience with us. For example, we may use the combination of information in your Traveler Profile to (a) personalize the service we provide to you, (b) communicate with you about changes to your travel plans, service updates and new features or outages on our site, and (c) allocate the resources of our systems so that your experience with our site is as efficient as possible.

### **Opt-out.**

As part of the registration process, we give you two important choices ("opt-out") about advertisements, updates and promotions. We hope you will find these items interesting and informative. In fact, we will use the information you tell us about your travel preferences and experiences to share customized advertisements, updates and promotions with you that include our recommendations to you about travel specials. Nonetheless, you will let us know if you do not want us to use your e-mail addresses to deliver to you updates highlighting flight specials, promotions, contests and other travel opportunities available on our site and/or sponsored by our travel service providers and advertisers; and/or any newsletter highlighting flight specials, promotions, contests and other travel opportunities available on our site and/or sponsored by our travel service providers from time to time.

### **Online Surveys and Contests.**

We value your comments and opinions. From time to time, we will invite you, as a registered user of our site, to participate in online surveys, but the choice will be yours. Each time you purchase, book or reserve travel services or accommodations through our site our Traveler Advocate will ask for your feedback on your experience. Your participation in these surveys is on an anonymous basis, unless we tell you up-front otherwise. We may offer you the chance to win a variety of travel related prizes by sponsoring contests. You choose to participate in these contests or not. If you choose to participate in these contests, you will share certain of your Personal Information with us, like your full name, e-mail address and mailing address. Participation in these contests may include participation in an online survey. We will only use your Personal Information to notify you if you win a contest.

## **When You Purchase, Book Or Reserve Travel Services or Accommodations Through Our Site...**

### **Payment Information and Travel History.**

If you register with us, you will be able to book, reserve or purchase travel services or accommodations through our site. To do so, you must provide payment information to us - for example, your credit card specifics like card number, issuing bank, expiration date, cardholder name and billing address. We will add this payment information to your Traveler Profile. We may keep a history of all your reservations, bookings and purchases of travel services and accommodations through our site in your Traveler Profile. Sharing of Personal Information. Generally, we only disclose your Personal Information to those travel providers that you decide to make arrangements with through our site. For example, when you purchase an airline ticket or reserve a rental car or hotel room, we will provide the airline, car rental agency or

*Everyone Can Travel Now... ✈*



**EasyTravels™**  
www.eazytravels.com

**Easyway Holidays Sdn. Bhd.**

[762782-X] KPL No.: 5545

No. 43, Jalan Psk. 10, Pusat Perdagangan, 43300 Sri Kembangan, Selangor.

H/P : +6 012-331 8743 / +6 012-234 8027 Fax : +6 03-8071 5740

E-mail : enquiry@eazytravels.com / cust\_service@eazytravels.com

hotel, as the case may be, with the Personal Information needed to process your transaction. We use our reasonable efforts to ensure that these travel providers will also protect your Personal Information. We contract with other companies to perform various functions necessary to operate our business - for example, to deliver tickets, ship items and process credit cards. We will share with these other companies only that Personal Information they require to fulfill your orders. These companies agree that they will not use or disclose that Personal Information for any other purpose. Other than as explained in this policy, we will not disclose any Personal Information we collect from you to others without your permission, except in certain limited circumstances: (a) to protect the security of our site and our rights under our Terms and Conditions of Use; (b) to protect ourselves against liability; (c) in response to legal process, (d) if we believe in good faith that the law requires it; or (e) in connection with a sale of our business or company. Please note that if we receive a formal request to disclose your Personal Information in connection with a legal action, we will attempt to tell you about it at least ten (10) days before we respond to that request, if permitted by law, via the e-mail address you provided during registration.

#### **Corporate Travel**

If you, or someone acting on your behalf, purchase(s) travel services or accommodations through our site and (a) you, or someone acting on your behalf, tell(s) us that your purchase is for corporate travel purposes either by (i) indicating in the booking path that the purchase is for corporate travel or (ii) indicating that the credit card being used is a corporate credit card and (b) we have entered into an agreement with your corporation to provide data on the purchase of travel services or accommodations by the corporation's personnel, we will provide your corporation with the Personal Information necessary for the corporation to track your corporate travel purchased on our site.

#### **Combined Non-Personal Information.**

We may also combine anonymous information supplied by you and other users during registration on our site with information about your use and others' use of our site. We will use this combined information to describe our user base, without reference to any specific individual, to potential partners, investors and advertisers. We will not share your Personal Information with any other users of our site, but we may use information we collect about your travel preferences and experiences to make recommendations to other users of our site. For example, if we know that you and other users of our site who have traveled to a particular destination had positive experiences at a hotel in that destination, we might recommend that hotel to others who will be traveling to that destination. We may also share aggregated statistical information about users of our site and our service and product offerings with others, including our vendors and partners. We will not link this statistical information to any Personal Information that can identify you as an individual.

#### **Additional Products and Services.**

We may partner with other companies to offer you additional products or services. If you sign up for any of these additional products or services, we will share your name and any other Personal Information that is necessary for these other companies to provide the products or services you have signed up for. This policy will not cover the use of your Personal Information by these other companies. We encourage you to read each other company's privacy policy before signing up for any of its products or services.

#### **Disclosure of your personal information.**

EASYWAY HOLIDAYS does not sell or rent any personal information to any third party, other than our partners, as discussed in this policy. We may aggregate personal information from all of our users and provide that information in the aggregate to other parties, including advertisers, for marketing and promotional purposes. However, if we do so, that information will not be in a form that will allow any third party to identify you personally.

We may share some of your personally identifiable information with our parent company, our subsidiaries and sister companies around the world that are committed to providing you with a comprehensive array of travel packages and services to meet your travel needs. Sharing this information allows us to better understand the ways in which our various product and service offerings can assist travelers. It also enables us to provide you with information about travel opportunities in which you might be interested.

*Everyone Can Travel Now... ✈*



**Easyway Travels™**  
www.eazytravels.com

**Easyway Holidays Sdn. Bhd.**

[762782-X] KPL No.: 5545

No. 43, Jalan Psk. 10, Pusat Perdagangan, 43300 Sri Kembangan, Selangor.

H/P : +6 012-331 8743 / +6 012-234 8027 Fax : +6 03-8071 5740

E-mail : enquiry@eazytravels.com / cust\_service@eazytravels.com

We do not place restrictions on the use of personal information by our parent company, subsidiaries, or affiliates but they will treat it at least as protectively as they treat information they obtain from their other users.

We also may share your personal information with third-parties specifically engaged by EASYWAY HOLIDAYS, in which case we will require those parties to agree to use any such personally-identifiable data solely for the purpose of providing the specified services to EASYWAY HOLIDAYS. As you might expect, EASYWAY HOLIDAYS must cooperate with legal authorities, and may in some circumstances be required to disclose personally identifiable information in response to requests from law enforcement authorities, or in response to a subpoena or other legal process. We don't expect this to happen, but if it does, we will provide only the information required. In other words, we will not simply turn over our database in response to a specific legal requirement. We can also turn over information about you if we believe we must in order to prevent a violation of the law, and by accepting this policy, you consent to our doing so, in our sole discretion. You also consent to our disclosing information about you in the course of legal proceedings if we are legally required to do so, if we reasonably believe that doing so may mitigate our liability, or if doing so will assist us in enforcing our legal rights. We also may share your information in connection with a corporate transaction, such as a divestiture, merger, consolidation, or asset sale, and in the unlikely event of bankruptcy.

#### **Steps we take to protect your personal information.**

EASYWAY HOLIDAYS has implemented security procedures to help protect the personal information stored in our systems. For example, we limit access to personal information about you to employees who we believe reasonably need to come into contact with that information. We also employ processes (such as password hashing, login auditing, and idle session termination) to protect against unauthorized access to your personal information. But please know that there is no way for us to guarantee the security of your personal information.

#### **Children's Privacy**

This website is a general audience site, and we do not knowingly collect information about children. Should a child whom we know to be under 13 send personal information to us, we will use that information only to respond directly to that child to inform him or her that we must have parental consent before receiving his or her personal information.

#### **Changes to this Privacy Policy.**

We reserve the right to change this policy should we deem it advisable to do so. If we make material changes that will affect personal information we have already collected from you, we will make reasonable efforts to notify you of the changes and to give you the opportunity to amend or cancel your registration.

Everyone Can Travel Now... ✈